

EXPO
2023
DOHA
QATAR



HORTICULTURAL
EXPO

RWANDA
EXPO2023DOHA

PROGRAM

Rwanda National Day & Business Forum

8 February 2024
EXPO 2023 DOHA, Qatar

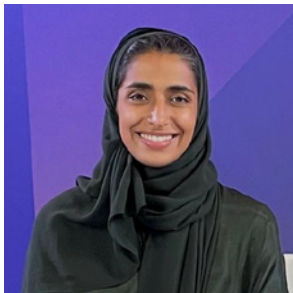
Rwanda National Day Speakers



Dr. Ildephonse Musafiri
Minister of Agriculture and Animal Resources, Rwanda



Claude Bizimana
CEO, National Agricultural Export Development Board, Rwanda



Fatma Ali Al Khater
Co-founder, Torba Market and Torba Farm



Simon Alexander
Head of Operations, Lulu Group International



Francis Higgins
Head of Communications and Sustainability, Baladna



Adam Gerstenmier
Executive Director, Food Action Alliance



Hamad Al-Hajri
Founder & CEO, Snoonu



Khaled Alrayes
Entrepreneur



Amb. Igor Marara
Ambassador of the Republic Rwanda to the State of Qatar

PROGRAM

Morning: Thurs 8 February

09:00 - 13:00	Rwanda Private Sector Site Visits & B2B Meetings (Invitation Only)
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Afternoon: Thurs 8 February

Venue: Congress Center, Expo 2023 Doha, Al Bidda Park

15:30	Arrivals and networking
16:00	National Day Celebrations Qatar National Anthem Rwanda National Anthem Remarks: Dr. Ildephonse Musafiri, Minister of Agriculture and Animal Resources, Rwanda Cultural performance Remarks from Government of Qatar Representative
16:20	Spotlight: Technology & Agribusiness: A fruitful enabler Hamad Al-Hajri, Founder & CEO of Snoonu
16:30	Video: Collective action towards sustainable food systems & production
16:35	A Conversation on Sustainable Resilient Food Systems & Sustainable Production This session will discuss policies, practices, investment and implementation strategies required to advance and accelerate food systems transformation towards achieving SDG Goal 2: Zero Hunger. Collection action is required to support governments go beyond national pathways to advance practical action in advancing Food systems thinking and transformation across the globe. As such, the session will also deliberate frameworks that will unlock the required public and private financing for food systems transformation, with the aim of driving continual improvement for people, planet, and prosperity. It will also discuss the complexities involved in improving farm sustainability and strategies on how resiliency can be approached in small and measurable ways including the restoration of soil health and implementing crop production practices that reduce the carbon footprint of farming operations. Discussants <ul style="list-style-type: none">• Fatma Ali Al Khater, Co- founder of Torba Market & Torba Farm• Simon Alexander, Head of Operations, Lulu Group International• Francis Higgins, Head of Communications and Sustainability, Baladna• Claude Bizimana, CEO, National Agricultural Export Development Board, Rwanda Moderator: Adam Gerstenmier, Executive Director, Food Action Alliance
17:30	Video: Qatar & Rwanda: A unique & purposed partnership
17:35	Rwanda: Gateway to Africa
17:45	Spotlight: My Rwanda Journey Khaled Alrayes, Entrepreneur
17:55	Closing remarks Amb. Igor Marara, Ambassador of the Republic Rwanda to the State of Qatar
18:00	Visit Rwanda Exhibition & Networking Cocktail reception
19:00	Transfer to pavilion tours at guests leisure or Departure



IMPORTANT VENUE INFORMATION

Rwanda National Day and Business Forum
will take place at the Congress Center, Expo
2023 Doha, Al Bidda Park.

Use the Congress Center drop off and not
the Expo House drop off.



“By transforming our food systems together, we will achieve, in a sustainable way, our ambitions for our people, planet, and our shared prosperity.”

Paul Kagame
President of the Republic of Rwanda



Register to attend today

www.rwandaexpodoha.com

Please visit our pavilion which is currently open at EXPO 2023 Doha,
Al Bidda Park, Plot 50, International Zone, Doha, Qatar.